

SENATE JOINT RESOLUTION 1767

By Bell

A RESOLUTION to honor and commemorate the eighty-fifth anniversary of *The Tennessee Conservationist*.

WHEREAS, the members of this General Assembly take pleasure in recognizing publications that enrich, educate, and edify the citizens of Tennessee with impactful and interesting art and journalism; and

WHEREAS, *The Tennessee Conservationist* is one such publication, happily celebrating eighty-five years of publishing in 2022; and

WHEREAS, since 1937, *The Tennessee Conservationist*, the official publication of Tennessee State Parks, has been sharing stories of Tennessee's natural history, abundant beauty, and cultural interests with readers; and

WHEREAS, *The Tennessee Conservationist* is proudly written, photographed, designed, edited, printed, and mailed by Tennessee hands; and

WHEREAS, through featured articles and photographs contributed by volunteers and staff of the Tennessee Department of Environment and Conservation, the bimonthly print and digital magazine continues to be a beacon for conservation efforts within this State, presenting stories about native species, history, conservation, archaeology, and Tennessee culture; and

WHEREAS, *The Tennessee Conservationist* also offers readers information on things to see and do in Tennessee State Parks, as well as unique ways to connect with resources and activities all across the Volunteer State; and

WHEREAS, Student Edition, a page especially for children, can be found in each digital edition of the magazine and is a noted resource for families that home school; and

WHEREAS, *The Tennessee Conservationist* continues to respond to changes in the media landscape, reader preferences, and innovations in paper, digital, and printing technologies; and

WHEREAS, the magazine not only promotes the preservation and protection of Tennessee's incredible natural and cultural resources through its articles but is also proud to be an example and a leader in the industry by utilizing the most sustainable printing practices available; and

WHEREAS, no trees are cut for the magazine's print edition; instead, it is printed on 100 percent post-consumer recycled paper using UV inks, which is the most sustainable method of printing available in 2022; and

WHEREAS, the magazine was highlighted in Rolland Paper's 2019 "Green Champions" campaign alongside other businesses, including Ford, Patagonia, and Forbes; and

WHEREAS, in a cluttered media marketplace, *The Tennessee Conservationist* continues to stand out by presenting authentic Tennessee places, people, and experiences through beautiful photography and engaging, informative articles written by experts; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we honor and commemorate the eighty-fifth anniversary of *The Tennessee Conservationist*, an outstanding magazine dedicated to sharing the many unique stories of the beautiful State of Tennessee and its amazing people.

BE IT FURTHER RESOLVED, that we recognize and express our sincere appreciation for the many writers, photographers, editors, designers, artists, and citizens who have contributed to the success and stellar reputation of *The Tennessee Conservationist* over the last eighty-five years, many of whom have done so on a voluntary basis.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.